



Las Vegas Gala Ball

Saturday 1 May 2010, Wrest Point

In 2009, the 'Merci Beaucoup' Gala Ball raised over \$68,000 (net) – a significant fundraising achievement which has assisted Cancer Council Tasmania to finance Tasmanian cancer research programs.

Guests danced the night away to the music of local band, Sugar Train, enjoyed a delicious three course meal, and tried their luck at winning one of the many major auction and raffle items on offer.

This important event in the Cancer Council's fundraising calendar would not be possible without the generous support of our loyal sponsors and the Tasmanian community. We welcome your participation in Cancer Council Tasmania's 2010 Gala Ball and investment in cancer research projects.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship – \$4,500 (including GST)

Benefits include:

- On-air organisation exposure in association with the 2010 Gala Ball during the 7HOFM radio campaign. Specific 7HOFM Gala Ball advertisements to showcase your organisation's sponsorship support
- Table for 12 guests at a named sponsorship table with preferential table placement
- Acknowledgement as a Platinum Sponsor in the Gala Ball program, promotional flyer, dinner ticket and media thank you advertisement
- Logo placement on the package of Gala Ball television commercials
- Logo placement on the Cancer Council Tasmania website
- High frequency exposure on the Supporters PowerPoint™ presentation to be screened throughout the evening
- Verbal name acknowledgements by the Master of Ceremonies during the evening
- Logo exposure to 2000+ Southern Tasmanians through database mailing (Gala Ball invitations and marketing and communication materials)

Gold Sponsorship – \$2,500 (including GST)

Benefits include:

- Table for 12 guests at a named sponsorship table with preferential table placement (value \$2,040)
- Logo acknowledgement as a Gold Sponsor in the Gala Ball Program
- Logo placement on the Cancer Council Tasmania website
- Medium frequency exposure on the Supporters PowerPoint™ presentation
- Verbal name acknowledgement by the Master of Ceremonies during the evening

High resolution logos (.jpg or .eps) should be emailed to mwilson@cancertas.org.au by March 31st 2010 to be included in the Gala Ball program.

Silver Sponsorship – \$2,040 (including GST)

Benefits include:

- Table for 12 guests at a named sponsorship table (value \$2,040)
- Name acknowledgement as a Silver Sponsor in the Gala Ball Program
- Name exposure on the Supporters PowerPoint™ presentation



SPONSORSHIP REGISTRATION FORM

Date ____ / ____ / ____

Company Name: _____

Contact Name: _____

Position: _____

Postal Address: _____

Suburb/Town/City: _____

State: _____ Postcode: _____

Telephone: _____

Facsimile: _____

Email: _____

Sponsorship

Sponsorship level: _____

Investment: \$ _____

Comments: _____

Auction or Raffle Item

Would you like to donate an item that we can offer for auction or raffle at the 2010 Gala Ball?

Item: _____

Value: _____

Description (Please give a brief description of the item that you are donating): _____

Donated by (This wording will be used for the acknowledgments):

- Auction items should be received by Cancer Council Tasmania no later than Wednesday 7 April 2010 to be included in the printed materials.

Tickets

Number of tickets ordered _____ @ \$170 per ticket

Total: \$ _____ Host's table _____

Comments _____

Payment Options

Credit Card

Card Type: Visa MasterCard Diners Amex

Card Holder: _____

Card Number: _____

Expiry Date: _____

Signature: _____

EFT

Bank: Commonwealth Bank of Australia

Account Name: Cancer Council Tasmania

BSB: 067 002 Account No. 1012 1254

Reference: Gala 10

IF MAKING PAYMENT AT A BANK OR VIA INTERNET BANKING PLEASE FORWARD REMITTANCE ADVICE TO:

Email: wterry@cancertas.org.au or

Fax: (03) 6233 6786

Attn: Wendy

Cheque

My cheque made payable to Cancer Council Tasmania is enclosed

Invoice

Please invoice me

Contact

All enquiries relating to sponsorship should be directed to:

Meredith Wilson

Fundraising Officer

Cancer Council Tasmania

180-184 Collins Street

HOBART TAS 7000

Phone: 03 6233 7338

Fax: 03 6233 3042

Email: mwilson@cancertas.org.au



ABN: 27 685 250 740