



Minimising the
impact of Cancer
on all Tasmanians

15th February 2011

TO WHOM IT MAY CONCERN

Cancer Council Tasmania's Gala Ball, 20th August 2011

Letter of Introduction

Tim Franklin is a member of the volunteer organising committee for Cancer Council Tasmania's (CCT) Gala Ball which is being held on Saturday, 20th August 2011. CCT is very appreciative of the efforts of the organising committee members who donate many hours of their time to ensuring the ball's success. Volunteers such as Tim play an important part in assisting CCT to fund programs which minimise the impact of cancer on all Tasmanians.

In the last financial year CCT raised \$4,218,809 through bequests, donations, fundraising, grants, interest, membership, merchandise, program revenue and royalties. **The Gala Ball is one of the major events on CCT's fundraising calendar and in 2010 raised over \$72,000 net to fund cancer related research programs.** Funding cancer research is a key component of CCT and \$412,046 has been allocated towards this in the last financial year.

Gala Ball funds are raised primarily from auctions held on the night, with auction items donated by generous Tasmanian businesses and companies. **Your consideration of support for the Gala Ball by way of donating an item/s for one of the auctions would be very much appreciated.**

Having raised such a significant amount last year, Cancer Council Tasmania is confident that, with the support of businesses such as yours, we can aim even higher in 2011.

We would also like to extend an invitation to you and your friends to join us on the evening. For further information about Gala Ball tickets please contact us on 03 6233 2172 or email rfletcher@cancertas.org.au.

Yours sincerely

Ric Fletcher
Manager – Business Development, Cancer Council Tasmania
on behalf of the 2011 Gala Ball Organising Committee